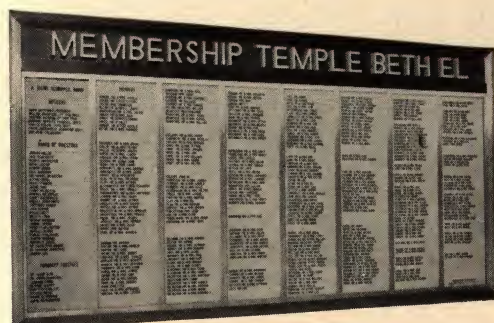


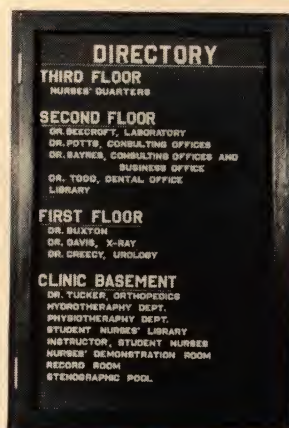
CATALOG SW-60

ACME



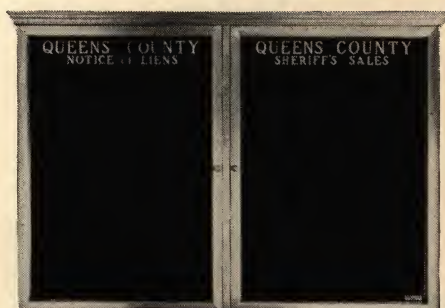
style 2600

**changeable
name strip directory boards**



style 35

**changeable letter
bulletin, directory, menu
and statistical boards**



style 730

cork bulletin boards

ACME BULLETIN & DIRECTORY BOARD CORP.

ACME

means beauty • durability • utility

Our frames are made of metal or wood, as illustrated:

■ wood mouldings



OG

mahogany, oak
walnut or any
finish designated



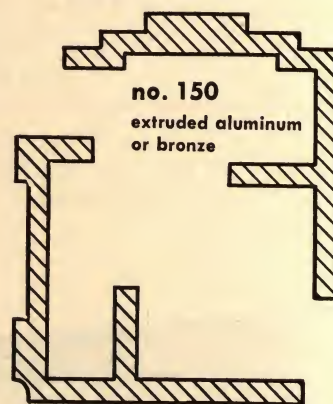
flat



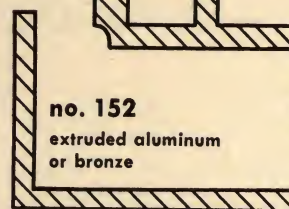
no. 362

■ metal mouldings

kalamein bronze or
kalamein stainless steel



no. 150
extruded aluminum
or bronze



no. 152
extruded aluminum
or bronze

no. 116
extruded
bronze

Note: The boards shown on the following pages can be made up using the above mouldings in most cases. Special shapes can be supplied in kalamein bronze or kalamein stainless steel at extra cost.

Our strip boards are shipped complete with all names. Changeable letter boards will also be set up before shipping.

■ bulletin boards • changeable LETTER TYPES

name capacity of changeable letter board

In all cases the capacities listed in the table to the right allow for a heading in larger letters to be placed at the top of the board, such as, "DIRECTORY," (one line only), in either $\frac{3}{4}$ ", 1", or $1\frac{1}{2}$ " high letters depending upon the size of the board.

In all cases we have allowed $\frac{1}{4}$ " space between each listing, excepting the $\frac{3}{8}$ " letters where $\frac{1}{8}$ " only is the spacing between each listing.

These capacities are approximate, and they are the maximum for each size board.

Our method of figuring is as follows:

- $\frac{1}{4}$ " letters are 3 to 1"
- $\frac{3}{8}$ " letters are 3 to $1\frac{1}{4}$ "
- $\frac{1}{2}$ " letters are 3 to $1\frac{1}{2}$ "
- $\frac{3}{4}$ " letters are 3 to $2\frac{1}{4}$ "

In other words, for figuring purposes you allow the width of the letter the same as the height. For example, assuming that there are 21 characters in the name, this will take up a space of 7" in width using $\frac{1}{4}$ " letters.

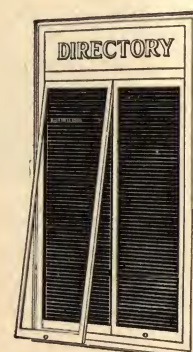
size of letters

overall size	size of letters							
	$\frac{1}{4}$ "		$\frac{3}{8}$ "		$\frac{1}{2}$ "		$\frac{3}{4}$ "	
	no. of columns	no. of names	no. of columns	no. of names	no. of columns	no. of names	no. of columns	no. of names
10" wide x 8" high	1	10	1	10				
16" wide x 6" high	2	12	1	6	1	4		
15" wide x 10" high	1	14	1	14	1	9	1	7
16" wide x 12" high	2	36	1	18	1	12	1	9
15" wide x 20" high	1	26	1	26	1	18	1	14
16" wide x 23" high	2	64	1	32	1	21	1	16
16" wide x 30" high	2	92	1	46	1	30	1	23
20" wide x 25" high	2	72	2	72	1	24	1	18
20" wide x 30" high	2	92	2	92	1	30	1	23
20" wide x 36" high	2	116	2	116	1	38	1	29
20" wide x 40" high	2	132	2	132	1	44	1	33
24" wide x 30" high	2	92	2	92	2	60	1	23
24" wide x 36" high	2	116	2	116	2	76	1	29
24" wide x 40" high	2	132	2	132	2	88	1	33
28" wide x 40" high	3	198	2	132	2	88	1	33
32" wide x 40" high	3	198	3	198	3	132	2	66
36" wide x 44" high	4	296	3	222	3	147	2	74
36" wide x 48" high	4	328	3	246	3	162	2	82
40" wide x 48" high	4	328	3	246	3	162	2	82

■ directory boards

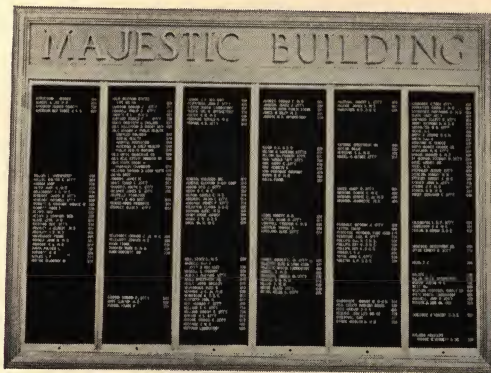
changeable STRIP TYPE

Illustration shows door lifted out. Name strip panels are accessible from the front and strips are kept in alphabetical order and are movable up or down, without having to be taken out of panel. Neatness is assured. Perfect alignment is automatic. Strips are black with white letters, or white with black or blue letters.



■ directory boards (strip type)

style 2600 (strip type)—for large buildings

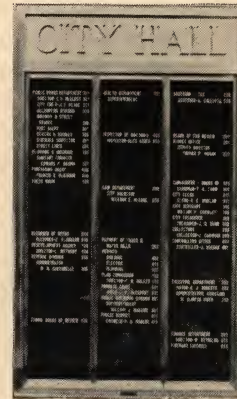


This illustration shows style 150 moulding in aluminum and cast aluminum letter heading. Each panel is 7½" wide x 26" high, holding ¾" x 7⅞" strips. Also in extruded bronze.

overall size	no. of panels	strip capacity
18" x 33¾"	2	120
25⅝" x 33¾"	3	180
33⅝" x 33¾"	4	240
40¾" x 33¾"	5	300
48⅝" x 33¾"	6	360
55⅝" x 33¾"	7	420
63⅝" x 33¾"	8	480
70⅝" x 33¾"	9	540
78⅝" x 33¾"	10	600

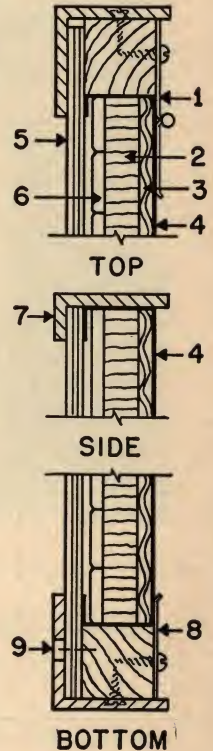
style 3000 (strip type)—for large buildings

This is a bronze framed directory board, style 116 moulding, with cast bronze heading. Each panel is 7½" wide x 32" high, holding strips ¾" x 7⅞". Can be supplied in extruded aluminum.



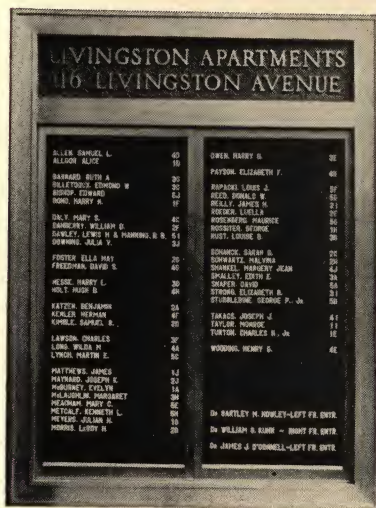
typical section of Acme directory board panels

1. Lever securing panel to frame
2. Wool felt
3. Composition board
4. Aluminum panel frame
5. Beveled plate glass
6. Fibre board directory strips
7. Panel frame
8. Retainer strip
9. Hole for pin to lift frame from board



overall size	no. of panels	strip capacity
17¾" x 40"	2	152
25⅝" x 40"	3	228
32⅝" x 40"	4	304
40½" x 40"	5	380
48½" x 40"	6	456
55⅝" x 40"	7	532
63⅝" x 40"	8	608
70⅝" x 40"	9	684
78¼" x 40"	10	760

style 498 (strip type) • for small buildings and apartment houses

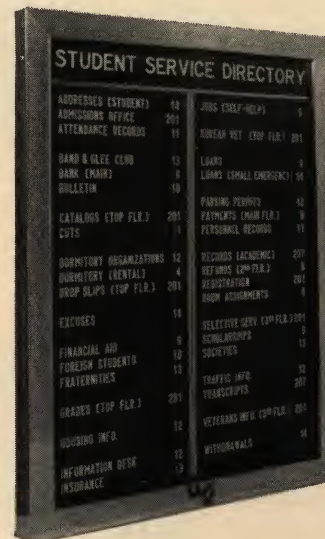


This illustrates an extruded bronze framed board, style 116 moulding, cast bronze heading. Panels are 7½" wide x 18" high. Name strips are standard ¾" x 7⅞" size. Can be supplied in extruded aluminum frame No. 150 and No. 152 mouldings.

overall size	no. of panels	name strip capacity
17¾" x 28"	2	82

Available in smaller or larger panels and in any number of panels.

style 494 — for small buildings or individual tenant directory



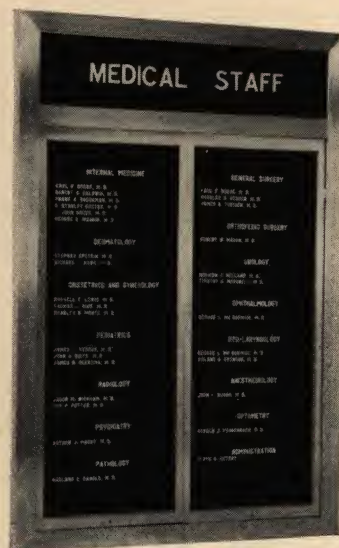
This board has a kalamein stainless steel frame. The heading is embossed letters, and the panels are 7⅞" wide x 20" high. Name strips are standard ¾" x 7⅞". Can also be supplied in kalamein bronze.

overall size	no. of panels	name strip capacity
16¼" x 26¼"	2	92

Available in smaller or larger panels and in any number of panels.

ALL BOARDS CAN BE MADE TO YOUR SPECIFICATIONS

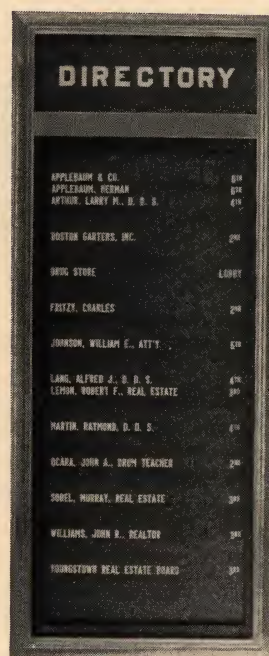
■ directory boards — strip type style 490 — for upper floors



This is an extruded bronze board and has 7½" wide x 20" high panels. The moulding is #152 and the heading is in large white embossed letters on black background, glass covered. Name strips are ⅜" x 7⅛". Can also be supplied in extruded aluminum.

overall size	no. of panels	name strip capacity
17" x 26¾"	2	92

style 496 — for small buildings or upper floor directories

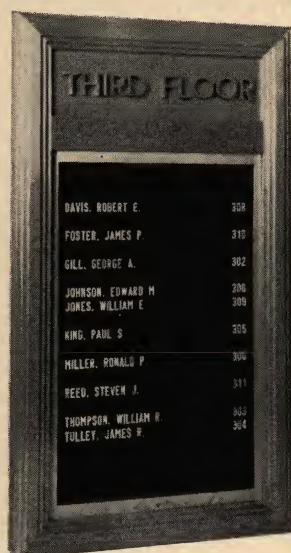


This board has a kalamein sheet bronze frame and heading is in large, white embossed letters on black background, glass covered. Panel is 10" wide x 26" high, and holds ⅝" x 9⅝" name strips. Can also be supplied in kalamein stainless steel.

overall size	no. of panels	name strip capacity
12½" x 34⅜"	1	36
22½" x 34⅜"	2	72

Available in smaller or larger panels and in any number of panels.

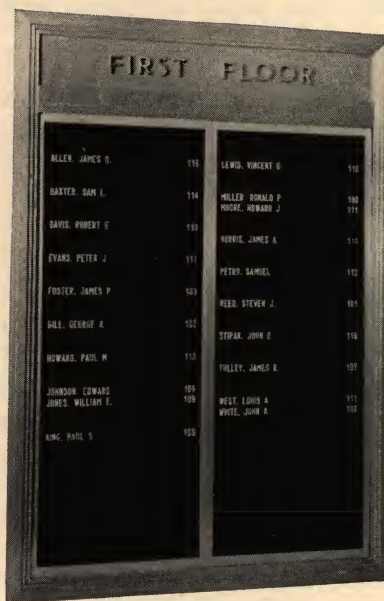
style 480 — for upper floor directories



This board has an extruded aluminum frame, moulding #150. Heading in raised aluminum letters. Each panel is 10" wide x 18" high, holding ⅝" x 9⅝" strips. Also available in extruded bronze.

overall size	no. of panels	name strip capacity
13" x 28"	1	24

style 2600 — for upper floor directories



An extruded aluminum framed board with #150 moulding. Heading is in raised aluminum letters. Each panel is 7½" wide x 26" high holding ⅝" x 7½" strips. Can be supplied in extruded bronze.

overall size	no. of panels	name strip capacity
18" x 34"	2	120

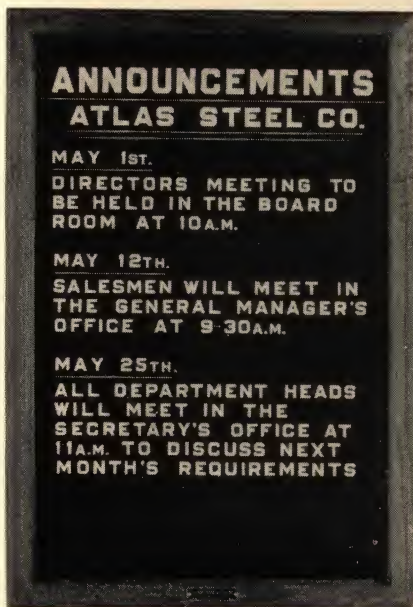
changeable letter boards

style 24 — for insertion in existing frames



Made of white veneer panel, grooved $\frac{1}{4}$ " center to center. Cloth covered in any color. Standard thickness $\frac{1}{16}$ ", but $\frac{3}{16}$ " can be supplied if necessary.

style 25 — for announcements and inserting in existing frames



Can be framed with metal binding, with knobs or ring for removal. Also available framed in kalamain and extruded metal. Size shown 16" wide x 23" high with 1", $\frac{3}{4}$ " and $\frac{1}{2}$ " flat celluloid letters. Wood frame available in walnut, mahogany, oak, maple or birch.

Letters are precision die cut. Four distinct styles to choose from.

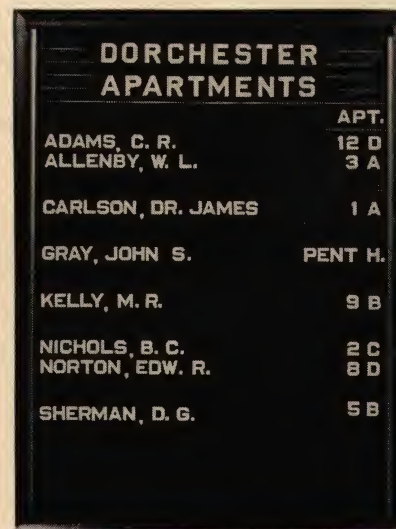
Ivorymold sizes $\frac{1}{4}$ ", $\frac{3}{8}$ ", $\frac{1}{2}$ ", $\frac{3}{4}$ ", 1", 1 $\frac{1}{2}$ ", 2", 2 $\frac{1}{2}$ ", 3".

Cast aluminum sizes $\frac{1}{4}$ ", $\frac{3}{8}$ ", $\frac{1}{2}$ ", $\frac{3}{4}$ ", 1", 1 $\frac{1}{2}$ ", 2".

Flat celluloid sizes $\frac{1}{2}$ ", $\frac{3}{4}$ ", 1", 1 $\frac{1}{2}$ ", 2".

Embossed celluloid sizes $\frac{1}{2}$ ", $\frac{3}{4}$ ", 1", 1 $\frac{1}{2}$ ".

style 20 — for apartment houses or small buildings

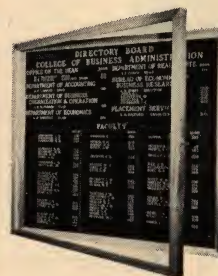


Letters in $\frac{3}{4}$ " and $\frac{1}{2}$ ".

Flat celluloid style.

This board has a removable glass front, and can be supplied with or without lock at bottom. Illustration shows wood frame.

style 30 — for small buildings



Suitable where there are few changes. Has overlap door hinged to frame holding grooved backboard. Can be supplied with permanent or removable backboard. Illustration shows wood frame, overall size 36" wide x 24" high.

ALL BOARDS CAN BE MADE TO YOUR SPECIFICATIONS

■ church boards — changeable letter

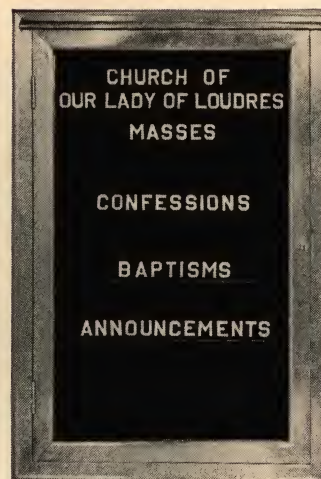
style 5000



Extruded bronze or aluminum framed church bulletin board, for indoor or outdoor use. Can be supplied with posts for lawn display. Backboard is removable for convenience in changing setups. Name of organization can be put in top panel in raised bronze letters. Moulding is style 116 and embossed celluloid changeable letters in 1½" size are used.

Overall size is 28" wide x 52" high. (Without top panel —28" wide x 40" high.)

style 35



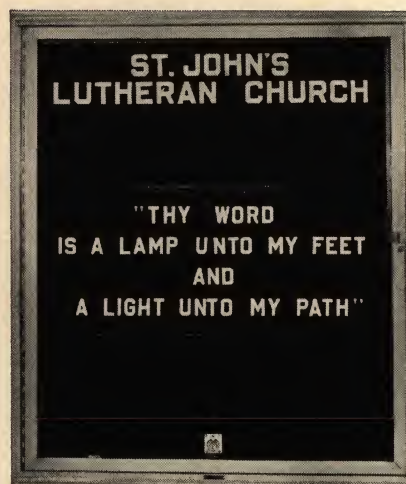
Kalamein bronze or stainless steel framed outdoor board. Has a permanent backboard, but can be supplied with removable backboard. Also available with metal posts for lawn display. Overall size is 20" wide x 30" high — letters 1" embossed celluloid.

style 5100 (letter type)



Outdoor illuminated bulletin board. Kalamein bronze or stainless steel frame. Heading plate has white opal glass letters, and backboard is removable. Can be used with posts for lawn display. Overall size 36" wide x 48" high—letters 2" flat celluloid.

style 5300 (letter type)



Outdoor illuminated board with kalamein bronze or stainless steel frame, and removable backboard. Can be used with posts for lawn display or mounted on wall. Overall size 32" wide x 40" high—letters 2" and 1½" flat celluloid.

ALL BOARDS CAN BE MADE TO YOUR SPECIFICATIONS

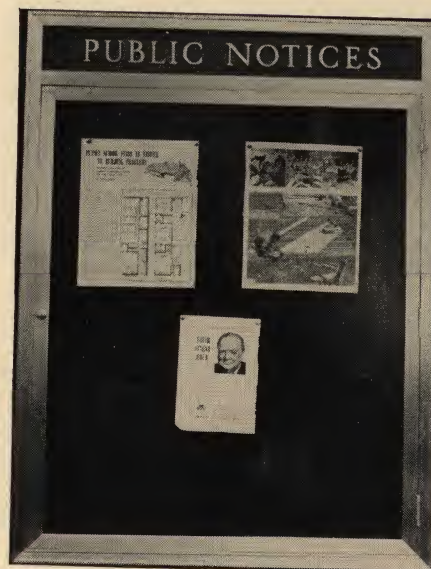
■ cork boards

style 75



This board has an inset hinged glass door with lock and key. Suitable for indoor and outdoor use, please specify. Size illustrated is 24"x 36" wood frame.

style 735



Extruded bronze framed board with cast bronze heading. Inset hinged glass door, lock and key. Size illustrated 36" wide x 48" high. Can be made up in any size desired. Can also be supplied in extruded aluminum.

style 730



Illustration shows oak framed board with two overlap glass doors. Top part of board grooved and cloth covered for holding 1½" cast aluminum letters for title. Remainder of board in cork for thumb tack notices.

Overall size 50"x35"

Available in any size desired.

style 735D



Board with Kalamein bronze frame and bronze standards, inset hinged glass door, lock and key. Top part of board grooved and cloth covered for holding 1½" and 1" cast aluminum letters for title. Remainder of board in cork for thumb tack notices.

Overall Size 28"x40".
Standard 65"

Other sizes made to your requirements.

Also obtainable in kalamein stainless steel with aluminum standards.

Made of ¼" cork cemented to ¼" veneer panel, covered with cloth to hide tack holes.

ALL BOARDS CAN BE MADE TO YOUR SPECIFICATIONS

■ menu boards — changeable letter

style 120



Board with solid Walnut and Maple frame. Backboards are removable and the board can be made open face or with glass door. The size of each section is 17½"x21".

no. of sections	overall size
1	20½" x24"
2	38" x24"
3	55½" x24"
4	73" x24"

style 111

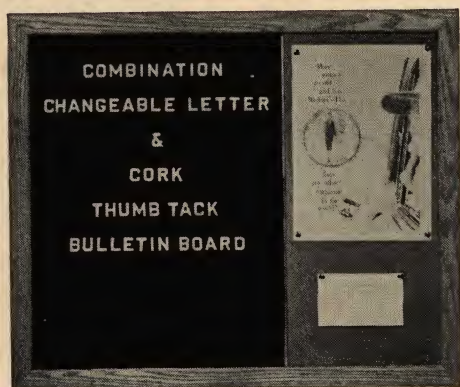


"The Queen of Menu Boards"

Has frame of solid Walnut and Maple. Sections are removable from front. Can be made with or without glass door. Size of each section is 18½"x17" high.

no. of sections	overall size
2	41½" x27"
3	61½" x27"
4	81½" x27"
5	101½" x27"

style 67—combination board



Combination changeable letter and cork board. Open face construction only (no glass). Illustration shows wood frame. Sizes made to your requirements.

style 55 — floor standard



Overall size 26" wide x 57" high. Sight size of grooved board 21½"x29". Has inset door, lock and key. Grooved backboard is removable. Standards and frame are made of solid walnut, mahogany, oak, maple or birch.

ACME BULLETIN & DIRECTORY BOARD CORP.

executive offices and manufacturing plant:

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